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# Alyssa Chen

Digital Graphic Designer

## CONTACT INFORMATION



(123) 456-7890



youremail@example.com



LinkedIn | Portfolio



San Diego, CA 92101

## KEY SKILLS

- Adobe XD
- Email marketing design
- Responsive design
- UI design
- Web graphics

## EDUCATION

**Bachelor of Arts (B.A.) in  
Graphic Design**

San Diego State University, San  
Diego, CA  
June 2017

## ABOUT ME

Tech-savvy digital graphic designer with five years of experience creating web assets, social media graphics, and email templates. Proficient in responsive design and UI best practices. Focused on optimizing digital touchpoints to improve user engagement.

## PROFESSIONAL EXPERIENCE

### Digital Graphic Designer

BrightWave Media, San Diego, CA | February 2019 - Present

- Designed over 100 responsive email templates, increasing click-through rates by 35%
- Created graphics for social media campaigns that boosted follower engagement by 50%
- Collaborate with developers to optimize website assets for speed and performance

### Junior Graphic Designer

Coastal Creative Agency, San Diego, CA | January 2017 - January 2019

- Produced digital banners and landing pages for marketing campaigns
- Assisted in designing UI components for e-commerce websites

## CERTIFICATIONS

- Certified Digital Designer, Interaction Design Foundation, June 2020